



The Chamber of Commerce of the Massapequas, Inc.

**675 Broadway, Massapequa, NY 11758-2318
Phone: (516) 541-1443 / E-mail: masscoc@aol.com
Website: www.massapequachamber.org**

VERY IMPORTANT MESSAGE
RE: MASSAPEQUA COMMUNITY STREET FESTIVAL

April 2021

Dear Sponsor and/or Vendor,

We are planning to have our Annual Community Street Festival on Sunday, August 15, 2021, with a rain date of Sunday, August 22, 2021.

Attached is a Registration Form. Please review it, complete it, and mail it to the Chamber Office (675 Broadway, Massapequa NY 11758) with your payment. Or, if you wish to pay by credit card, you can do so by logging onto our website at www.massapequachamber.org, and there you can complete the Registration Form and pay online.

While we expect a wonderful day, the event may still be subject to any mandated COVID-19 restrictions at that time. Accordingly, it is important that you register early especially if we are restricted on the amount of vendors that we can have that day. All Registration Forms will be date stamped for that reason.

We are aggressively moving ahead on all aspects of the Festival, and look forward to the day. If, for any reason, we must cancel the event, your payment will be refunded as was done last year.

Sincerely,

Anthony C. Ventiera
Chairperson, Massapequa Community Street Festival



MASSAPEQUA CHAMBER OF COMMERCE

Community Street Fair

Date:

Sunday, August 15, 2021
(Rain Date: Sunday, August 22, 2021)

Time:

11:00 AM – 6:30 PM

Location:

Lower Broadway in Massapequa
(Veterans Blvd. to Clark Ave.)

Sponsor Registration Form

The Chamber of Commerce of the Massapequas cordially invites you to participate in our Community Street Fair. It is certain to be a successful venture with the assistance of all our friends in the Massapequa community! The Street Fair will include entertainment, vendors, raffles, amusements, special attractions, food, and more!

The Chamber of Commerce is seeking sponsors for financial support. Whether you choose to be an Event Sponsor, or a Platinum, Gold, Silver or Bronze Sponsor, your business will be highlighted at the Street Fair. (See attached for various levels of sponsorship benefits.)

Name of Business: _____

Address: _____

Telephone: _____ Email: _____

Name of Representative (Print): _____

I would like to sponsor the Massapequa Street Fair by contributing:

- ~~\$5,000 Event Sponsor~~ **The Main Event Sponsor Level is Sold Out!**
- \$3,500 Platinum Sponsor
- \$3,000 Entertainment Sponsor
- \$2,000 Gold Sponsor
- \$1,000 Silver Sponsor
- \$500 Bronze Sponsor

I will accept the vendor space included with my sponsorship package: YES NO

I have reviewed the attached letter from the Chairman, and I understand the information (Sponsorship Benefits; Terms & Conditions) on the next page as well.

Representative Signature: _____

Checks should be made payable to **CHAMBER OF COMMERCE OF THE MASSAPEQUAS, INC.** and mailed to: **675 Broadway, Massapequa, NY 11758 Phone: 516-541-1443 / E-mail: masscoc@aol.com**



MASSAPEQUA CHAMBER OF COMMERCE
Community Street Fair
2021 Levels of Sponsorship

~~\$5,000 – Event Sponsor~~ *The Main Event Sponsor Level is Sold Out!
Please participate by selecting a different sponsorship option.

- Sponsor exclusivity
- Invitation to speak onstage at the Opening Ceremonies
- Onstage plaque presentation at the Opening Ceremonies
- Promotional banner displayed on Showmobile (*Banner Size: 3x4)
- Premium advertising in all press releases, including paper media and web
- Premier vendor space

\$3,500 – Platinum Sponsor

- Onstage plaque presentation at the Opening Ceremonies
- Promotional banner displayed on Showmobile (*Banner Size: 3x4)
- Advertising in all press releases, including paper media and web
- One vendor space (*Size of space: 15x10)

\$3,000 – Entertainment Sponsor

- Sponsor continuously mentioned by all Entertainers throughout event
- Promotional banner displayed on Showmobile (*Banner Size: 3x4)
- Advertising in all press releases, including paper media and web
- Plaque presentation
- One vendor space (*Size of space: 15x10)

\$2,000 - Gold Sponsor

- Promotional banner displayed on Showmobile (*Banner Size: 3x4)
- Advertising in all press releases, including paper media and web
- Plaque presentation
- One vendor space (*Size of space: 15x10)

\$1,000 - Silver Sponsor

- Business name and phone number displayed on a shared banner on Showmobile
- Paper media and web advertising
- Plaque presentation
- One vendor space (*Size of space: 15x10)

\$500 - Bronze Sponsor

- Business name displayed on a shared sign on Showmobile
- Paper media and web advertising
- One vendor space (*Size of space: 15x10)

TERMS AND CONDITIONS

1. Exclusivity applies only to Main Event Sponsor.
2. All promotional banners must be received by our office no later than one week prior to the event. Banners that are larger than 3x4 are not guaranteed placement on the Showmobile.
3. Please ensure that your most current business logo is e-mailed to our office (masscoc@aol.com) in .jpeg format for advertising purposes.
4. If you plan on contributing as a sponsor but cannot attend the event, please alert our office (516-541-1443) and let us know that you cannot accept your vendor space.