



Massapequa Chamber of Commerce
675 Broadway, Massapequa, NY 11758

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Your Chamber membership, and the way in which you use it, can prove to be one of the best business decisions you'll ever make. Since its inception in 1948, the members of the Massapequa Chamber of Commerce have joined together and sought to improve the local business community.

YOUR CHAMBER BENEFITS INCLUDE:

- **Chamber Website Listing:** A free directory listing of all Chamber members is included on our website.
- **Business Referral System:** Chamber staff and Board Members refer Chamber businesses in response to the numerous telephone and e-mail inquiries.
- **Member Promotion:** As a free service to members in good standing, members have the opportunity to promote events, special offers, and discounts through our Chamber's social media page. For a nominal fee, members can display their business card or logo on the rotating banner on the homepage of the Chamber website (which receives over 6,000 hits per month.) Members also have the opportunity to increase their business exposure by purchasing signage space, where they can display their business sign underneath one of our very visible Massapequa Chamber signs in the community.
- **Ribbon Cutting/Grand Opening Ceremonies:** New and existing businesses receive ribbon cutting opportunities and community-wide exposure for grand openings or special anniversaries. (*All businesses are asked to ensure that all of their building permits and Certificate of Occupancy are in place. For questions, businesses can call the Town of Oyster Bay - Building Division at 516-624-6200.)
- **Membership Certificate:** Prominently displayed inside your place of business, your certificate reinforces consumer confidence.
- **Monthly General Meetings:** Our monthly General Meetings are held at local restaurants belonging to the Chamber. This luncheon meeting is usually held on the 4th Thursday of each month at 12:00 noon. Meetings provide an excellent opportunity for members and prospective members to exchange ideas and business cards in a fun and relaxed atmosphere. Meeting attendees also have the opportunity to be selected as "Member of the Month," a benefit which includes increased promotion on the Chamber website and social media.
- **Networking Opportunities:** In addition to our monthly General Meetings, the Chamber provides an array of networking opportunities, such as our Multi-Chamber Networking Nights.
- **Sponsorship Opportunities:** Chamber members have the opportunity to further gain business exposure through a multitude of sponsorship opportunities, including sponsoring our Annual Massapequa Community Street Festival, which targets upwards of 10,000 attendees. There are many levels of sponsorship available so that all businesses have the opportunity to participate!
- **Display your Promotional Materials:** Members can further promote their businesses by distributing their brochures, business cards, flyers, and other materials at all Chamber events, including our Annual Massapequa Community Street Festival and all other community events that the Chamber participates in.
- **The Chamber as an Advocate for Business:** Members are kept up-to-date on business legislation and regulations. Guest speakers are often invited to General Meetings to educate the membership and provide information that affects our business community. The Chamber is also a proud member of the Nassau Council of Chambers of Commerce, and we meet regularly with our fellow Chambers to discuss the concerns of the Nassau County business community and promote the "Shop Local" message. We also nominate one of our members to receive the prestigious NCCC Businessperson of the Year Award at the Annual Businessperson and Legislative Breakfast.