

MASSAPEQUA CHAMBER OF COMMERCE MEMBERSHIP BENEFIT

OPTIMALLY - Expense Reduction Service - Benefit for Massapequa Chamber Members

To: Massapequa Chamber of Commerce Membership

The Board has entered into an agreement with one of the Chamber's newest members - Biltmore Savings Consultants, LLC - to make a unique data driven expense reduction service available to all members.

Following is a recap of the offering from one of their partners, OPTIMALLY:

- Minimum gross annual revenue is \$500k
- What is needed is a copy of general ledger for past 12 months (i.e. expense data, provider and \$ amount)
- OPTIMALLY benchmarks all operating expenses against a \$6Trillion Data Lake, comprised from 10 million U.S. businesses
- No up-front cost or obligation
- Within 3-5 business days, they will provide you with anticipated savings (to be obtained by re-negotiating your existing service contracts, with your approval)
- At that point, you decide IF you want to proceed with their service...No obligation.

Please see the brief 2½ minute video linked below, as well as the summary of savings identified for three different businesses on the page following. Note that their benchmarking process works across all business types.

<https://player.vimeo.com/video/522830368>

To sign-up for no obligation analysis for your business, please fill in your contact information in the additional link below and someone from OPTIMALLY will contact you. When entering your company name, please add - Massapequa Chamber after it, so that the Chamber gets credit for the referral.

<https://biltmoresavings.com/Contact-Us>

Keith Wilson, President, Massapequa Chamber of Commerce

****DISCLAIMER: The Massapequa Chamber of Commerce will receive a rebate from Biltmore Savings Consultants, LLC for each member who signs up for this program.**

Optimization Analysis Output

CLIENT: Resort & Hospitality Venue

26
TOTAL
NEGOTIABLE
VENDORS

\$1,228,851.62
TOTAL NEGOTIABLE OPERATING EXPENSES

\$129,472.73
BENCHMARKED SAVINGS

LARGEST SAVINGS
CATEGORY: Utilities



Optimization Analysis Output

CLIENT: Pest and Agriculture Company

29
TOTAL
NEGOTIABLE
VENDORS

\$1,270,498.63
TOTAL NEGOTIABLE OPERATING EXPENSES

\$142,362.00
BENCHMARKED SAVINGS

LARGEST SAVINGS
CATEGORY: Equipment



Optimization Analysis Output

CLIENT: Municipal Software Company

35
TOTAL
NEGOTIABLE
VENDORS

\$1,022,375.37
TOTAL NEGOTIABLE OPERATING EXPENSES

\$113,483.67
BENCHMARKED SAVINGS

LARGEST SAVINGS
CATEGORY: Software



Decisions Driven by Data

Reach Your Business Potential—More Effectively, More Optimally

Optimally™ Business Performance is an expense-reduction partner that benchmarks your company's spending, helping you save money

AT A GLANCE



SAVE AS MUCH AS 25% ON
YOUR OPERATING EXPENSES



CONTINUOUSLY BENCHMARK
YOUR EXPENSES AGAINST
OUR \$6 TRILLION DATA LAKE



ZERO COST AND MINIMAL
TIME INVESTMENT



EXISTING VENDOR RELATIONSHIPS
REMAIN UNAFFECTED

FAQS

How much time will this really take?

After an initial 15-minute meeting, the onus is on us. We will present you with a savings analysis for your review, negotiate on your behalf, and perform monthly compliance audits.

Why Optimally?

Optimally was founded by entrepreneurs who wanted to bring Fortune 500 level expense optimization to business operators like them. Our proprietary algorithm and unrivaled expense benchmarking provides insights typically reserved for much larger companies with dedicated analytic teams.

Why now?

In both the era of COVID and in the post-pandemic world that's emerging, it's increasingly important for small- and medium- size businesses to analyze their expenses and optimize their operations—saving more money, more often.